

# **SUBJECTS /MINIMUM ENTRY** SCORES

Russian / 40 Mathematics (profile) / 34

**Elective Subject** Social Studies / 45

**Personal achievements** up to 10 additional points



#### KALININGRAD TECHNICAL UNIVERSITY

# DEPARTMENT

of Management

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Training direction

# **38.03.02 MANAGEMENT**



# FOR APPLICANTS Bachelor's degree programme

Management

### **EMPLOYMENT**

- Enterprises of various forms of ownership and activities (production, construction, transport, communications, agriculture);
- Production, sales, marketing, commercial and analytical services of organisations in various industries, spheres and forms of ownership;
- Private business and entrepreneurship.

### AREAS OF PROFESSIONAL ACTIVITY FOR GRADUATES

- Solving management tasks of various levels of complexity;
- Development and implementation of strategies, programmes and projects for the development of organisations;
- Organisation of production processes;
- Implementation of entrepreneurial activities.

### CAREER OPPORTUNITIES FOR GRADUATES

- Manager, product manager, project manager, quality manager;
- Marketer, merchandiser, marketing analyst, brand manager, event manager, PR manager;
- Head of production division, head of marketing and sales department, head of advertising service;
- Entrepreneur.

### **ADMISSIONS OFFICE**

Email: pk@klgtu.ru

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Address: 1 Sovetsky prospekt, office 108

