

SUBJECTS /MINIMUM ENTRY SCORES

Russian / 40 Mathematics (profile) / 34

Elective Subject Social Studies / 45

Personal achievements up to 10 additional points



KALININGRAD TECHNICAL UNIVERSITY

DEPARTMENT

of Management

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Training direction

38.03.02 MANAGEMENT



FOR APPLICANTS Bachelor's degree programme

Management

EMPLOYMENT

- Enterprises of various forms of ownership and activities (production, construction, transport, communications, agriculture);
- Production, sales, marketing, commercial and analytical services of organisations in various industries, spheres and forms of ownership;
- Private business and entrepreneurship.

AREAS OF PROFESSIONAL ACTIVITY FOR GRADUATES

- Solving management tasks of various levels of complexity;
- Development and implementation of strategies, programmes and projects for the development of organisations;
- Organisation of production processes;
- Implementation of entrepreneurial activities.

CAREER OPPORTUNITIES FOR GRADUATES

- Manager, product manager, project manager, quality manager;
- Marketer, merchandiser, marketing analyst, brand manager, event manager, PR manager;
- Head of production division, head of marketing and sales department, head of advertising service;
- Entrepreneur.

ADMISSIONS OFFICE

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