

INSTITUTE OF DIGITAL TECHNOLOGIES

INTRAMURAL form of study

7 STATE-FUNDED
places

10 FEE-PAYING
places

2yrs.

duration
of study

EXTRAMURAL form of study

0 STATE-FUNDED
places

15 FEE-PAYING
places

2yrs.

6m.

duration
of study

ENTRANCE EXAMINATIONS

are held in the form of an interdisciplinary examination according to the programme developed by the university under the Federal State Educational Standards of Higher Education for Bachelor's degree programmes

ENTRANCE EXAMINATIONS FORMAT

paper-based or computer-based testing, including the use of distance technologies



KALININGRAD
STATE
TECHNICAL
UNIVERSITY

DEPARTMENT of Digital Transformation

VK group: vk.com/klgtu39.digital
Telegram: @klgtu_digital_channel

Training direction

38.04.05 BUSINESS INFORMATICS
(Business Analytics and Big Data Systems)





FOR APPLICANTS

Master's degree programme

Business Informatics

Specialization:
Business Analytics and Big
Data Systems

KEY COMPETENCIES

- Strategic analysis
- Economic growth management
- Business process engineering
- Econometric modelling and machine learning
- Product hypothesis generation and testing
- Human capital component assessment and organisational development management
- Development of integrated digital management systems
- Intelligent management systems and big data systems

ADMISSIONS OFFICE

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office 108



AREAS OF PROFESSIONAL ACTIVITY FOR GRADUATES

Organisational and management, project, analytical, consulting, research, innovation activities

CAREER OPPORTUNITIES FOR GRADUATES

- Head of Intelligent Information Systems department
- Head of digital transformation projects
- Head of business process digitalisation area/structure
- Board of Directors at companies