

INSTITUTE OF INDUSTRY-BASED ECONOMICS AND MANAGEMENT

INTRAMURAL form of study

0 **STATE-FUNDED**
places

10 **FEE-PAYING**
places

2yrs.

duration
of study

EXTRAMURAL form of study

3 **STATE-FUNDED**
places

10 **FEE-PAYING**
places

2yrs.

6m.

duration
of study

ENTRANCE EXAMINATIONS

are held in the form of an interdisciplinary examination according to the programme developed by the university under the Federal State Educational Standards of Higher Education for Bachelor's degree programmes

ENTRANCE EXAMINATIONS FORMAT

paper-based or computer-based testing, including the use of distance technologies



KALININGRAD
STATE
TECHNICAL
UNIVERSITY

DEPARTMENT of Management

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Training direction

38.04.02 MANAGEMENT





FOR APPLICANTS

Master's degree programme

Management

AREAS OF PROFESSIONAL ACTIVITY FOR GRADUATES

- Management of production or business processes;
- Development of corporate strategies, programmes, development plans;
- Development of product policy;
- Organisation of production;
- Human Resources Management;
- Risk optimisation;
- Informed management decision-making.

CAREER OPPORTUNITIES FOR GRADUATES

- Lead specialists and managers at enterprises of the real sector of the economy;
- Specialists in market research and analysis, marketing specialists, Internet marketers;
- Advertising and PR specialists, brand managers;
- Sales managers, organisers of project activities;
- Specialists in personnel management.

ADMISSIONS OFFICE

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