

Name	Form of assessment						Credits	Total academic hours					Year 1		Year 2		Assigned department		
	Examination	Pass/ fail test	Pass/ fail exam with a grade	Term project	Course work	Module test		Fact	As scheduled	Work with a teacher	Class-room	Self-study	Cotrol	Semester 1	Semester 2	Semester 3	Semester 4	Code	Name
														Credits	Credits	Credits	Credits		
Unit 1.Disciplines (modules)							60	2160	811.35	811.35	1044.9	303.75	21	21	18				
Core part							18	648	300.4	300.4	280.1	67.5	9	7	2				
Philosophy and methodology of scientific research	1						3	108	46.25	46.25	28	33.75	3				72	Department of Philosophy and Culturology	
Research methods in economics and management	2	1			2		5	180	69.4	69.4	76.85	33.75	2	3			54	Department of Economic theory and instrumental methods	
Professional foreign language		1					2	72	32.15	32.15	39.85		2				45	Department of Foreign languages	
Business and scientific communications in a foreign language		2					2	72	32.15	32.15	39.85			2			45	Department of Foreign languages	
Information technology of professional activities		1					2	72	32.15	32.15	39.85		2				13	Department of Applied mathematics and information technologies	
HR management		2					2	72	44.15	44.15	27.85			2			52	Department of Management	
Basics of teaching professional disciplines		3					2	72	44.15	44.15	27.85				2		51	Department of Economics and finances	
Part formed by the educational process participants							42	1512	510.95	510.95	764.8	236.25	12	14	16				
Managerial economics	1				1		5	180	65.25	65.25	81	33.75	5				51	Department of Economics and finances	
Organization theory and organizational behavior	1						3	108	48.25	48.25	26	33.75	3				52	Department of Management	
Marketing management	2						3	108	28.25	28.25	46	33.75		3			52	Department of Management	
Modern strategic analysis	2						3	108	48.25	48.25	26	33.75		3			51	Department of Economics and finances	
Advertising management		3					3	108	28.15	28.15	79.85				3		52	Department of Management	
Corporate finance (Master degree course)		2					2	72	32.15	32.15	39.85			2			51	Department of Economics and finances	
Organization of logistics management		1					2	72	24.15	24.15	47.85		2				52	Department of Management	
Consumer behavior research methods		1					2	72	24.15	24.15	47.85		2				52	Department of Management	
Strategic marketing technologies	3				3		3	108	33.25	33.25	41	33.75			3		52	Department of Management	
Market research	3						3	108	30.25	30.25	44	33.75			3		52	Department of Management	
Elective modules	3	33	22		23		13	468	148.85	148.85	285.4	33.75		6	7				
Elective module 1. Marketing management of a modern company	3	33	22		23		13	468	148.85	148.85	285.4	33.75		6	7				
Economic rationale for marketing decisions		3					2	72	32.15	32.15	39.85				2		52	Department of Management	
Trade marketing			2		2		3	108	25.15	25.15	82.85			3			52	Department of Management	
Innovative marketing management			2				3	108	26.15	26.15	81.85			3			52	Department of Management	
Integrated marketing communications	3				3		3	108	37.25	37.25	37	33.75			3		52	Department of Management	
Internet marketing management		3					2	72	28.15	28.15	43.85				2		52	Department of Management	
Elective module 2. Marketing management in a fishery company	3	33	22		23		13	468	160.85	160.85	273.4	33.75		6	7				
Economic substantiation of marketing decisions in fisheries		3					2	72	32.15	32.15	39.85				2		52	Department of Management	
Marketing channels for fish products distribution			2		2		3	108	31.15	31.15	76.85			3			52	Department of Management	
Interaction marketing in the fishery complex			2				3	108	32.15	32.15	75.85			3			52	Department of Management	
Marketing management in B2B market of a fishing company	3				3		3	108	37.25	37.25	37	33.75			3		52	Department of Management	
International marketing of fishery enterprises		3					2	72	28.15	28.15	43.85				2		52	Department of Management	
Unit 2.Practical training							54	1944	1944	1944		3	15	6	30				
Core part							54	1944	1944	1944		3	15	6	30				
Academic training			1				3	108	108	108		3							
Scientific research work			1				3	108	108	108		3					52	Department of Management	
On-the-job training			23	24			51	1836	1836	1836			15	6	30				
Professional practice			2				12	432	432	432			12				52	Department of Management	
Scientific research work		23					9	324	324	324			3	6			52	Department of Management	
Scientific research work			4				30	1080	1080	1080					30		52	Department of Management	
Unit 3.State final examination							6	216				216				6			
Preparation for the defense procedure and defense of the final qualification work							6	216				216				6	52	Department of Management	
Elective courses							4	144	60.3	60.3	83.7	4							
Spoken foreign language (German)		1					2	72	30.15	30.15	41.85	2							
Spoken foreign language (English)		1					2	72	30.15	30.15	41.85	2							