



Федеральное агентство по рыболовству
Федеральное государственное бюджетное образовательное учреждение
высшего образования
«Калининградский государственный технический университет»
(ФГБОУ ВО «КГТУ»)

УТВЕРЖДАЮ
И.о. директора института

Фонд оценочных средств
(приложение к рабочей программе дисциплины)

«ИНОСТРАННЫЙ ЯЗЫК»

основной профессиональной образовательной программы бакалавриата
по направлению подготовки

09.03.02 ИНФОРМАЦИОННЫЕ СИСТЕМЫ И ТЕХНОЛОГИИ

Профиль программы

«ПРОЕКТИРОВАНИЕ КОРПОРАТИВНЫХ ИНФОРМАЦИОННЫХ СИСТЕМ»

ИНСТИТУТ
РАЗРАБОТЧИК

цифровых технологий
кафедра иностранных языков

1 РЕЗУЛЬТАТЫ ОСВОЕНИЯ ДИСЦИПЛИНЫ, ПЕРЕЧЕНЬ ОЦЕНОЧНЫХ СРЕДСТВ И КРИТЕРИИ ОЦЕНИВАНИЯ

1.1 Результаты освоения дисциплины

Таблица 1 – Планируемые результаты обучения по дисциплине, соотнесенные с установленными компетенциями

Код и наименование компетенции	Дисциплина	Результаты обучения (владения, умения и знания), соотнесенные с компетенциями
<p>УК-4: Способен осуществлять деловую коммуникацию в устной и письменной формах на государственном языке Российской Федерации и иностранном(ых) языке(ах)</p>	<p>Иностранный язык</p>	<p><i>Знать:</i> иностранный язык в объёме, необходимом для получения информации общекультурного содержания из зарубежных источников.</p> <p><i>Уметь:</i> начинать/вести/поддерживать и заканчивать диалог-расспрос об увиденном, прочитанном, диалог - обмен мнениями и диалог - интервью/собеседование при приеме на работу, соблюдая нормы речевого этикета, при необходимости используя стратегии восстановления сбоя в процессе коммуникации (переспрос, перефразирование и др.); высказывать свое мнение, просьбу; отвечать на предложение собеседника (принятие предложения или отказ); делать сообщения и выстраивать монолог-описание, монолог-повествование и монолог-рассуждение.</p> <p><i>Владеть:</i> грамматическими навыками, необходимыми для коммуникации на иностранном языке без искажения смысла в письменной и устной форме.</p>

1.2. К оценочным средствам текущего контроля успеваемости относятся:

- тестовые задания открытого и закрытого типов;
- задания по контрольным работам (для заочной формы обучения).

Промежуточная аттестация в форме зачета/дифференцированного зачета (зачета с оценкой), в зависимости от семестра обучения, проходит по результатам прохождения всех видов текущего контроля успеваемости. В отдельных случаях (при не прохождении всех видов текущего контроля) зачет может быть проведен в виде тестирования.

1.3 Критерии оценки результатов освоения дисциплины

Универсальная система оценивания результатов обучения включает в себя системы оценок: 1) «отлично», «хорошо», «удовлетворительно», «неудовлетворительно»; 2) «зачтено», «не зачтено»; 3) 100 – балльную/процентную систему и правило перевода оценок в пятибалльную систему (табл. 2).

Таблица 2 – Система оценок и критерии выставления оценки

Система оценок Критерий	2	3	4	5
	0-40%	41-60%	61-80 %	81-100 %
	«неудовлетворительно»	«удовлетворительно»	«хорошо»	«отлично»
	«не зачтено»	«зачтено»		
1 Системность и полнота знаний в отношении изучаемых объектов	Обладает частичными и разрозненными знаниями, которые не может научно-корректно связывать между собой (только некоторые из которых может связывать между собой)	Обладает минимальным набором знаний, необходимым для системного взгляда на изучаемый объект	Обладает набором знаний, достаточным для системного взгляда на изучаемый объект	Обладает полной и системной информацией о предмете изучения
2 Работа с информацией	Не в состоянии найти необходимую информацию, либо в состоянии находить отдельные фрагменты информации в рамках поставленной задачи	Может найти необходимую информацию в рамках поставленной задачи	Может найти, интерпретировать и систематизировать необходимую информацию в рамках поставленной задачи	Может найти, систематизировать необходимую информацию, а также выявить новые, дополнительные источники информации в рамках поставленной задачи
3 Научное осмысление изучаемого явления, процесса, объекта	Не может делать научно корректных выводов из имеющихся у него сведений, в состоянии проанализировать только некоторые из имеющихся у него сведений	В состоянии осуществлять научно корректный анализ предоставленной информации	В состоянии осуществлять систематический и научно корректный анализ предоставленной информации, вовлекает в исследование релевантные данные	В состоянии осуществлять систематический и научно-корректный анализ предоставленной информации, вовлекает в исследование новые релевантные поставленной задаче данные, предлагает новые ракурсы поставленной задачи
4 Освоение стандартных алгоритмов решения профессиональных задач	В состоянии решать только фрагменты поставленной задачи в соответствии с заданным алгоритмом, не освоил предложенный алгоритм, допускает ошибки	В состоянии решать поставленные задачи в соответствии с заданным алгоритмом	В состоянии решать поставленные задачи в соответствии с заданным алгоритмом, понимает основы предложенного алгоритма	Не только владеет алгоритмом и понимает его основы, но и предлагает новые решения в рамках поставленной задачи

2 ОЦЕНОЧНЫЕ СРЕДСТВА ДЛЯ ТЕКУЩЕЙ И ПРОМЕЖУТОЧНОЙ АТТЕСТАЦИИ

Компетенция УК-4: способен осуществлять деловую коммуникацию в устной и письменной формах на государственном языке Российской Федерации и иностранном(ых) языке(ах)

Английский язык (1 курс)

Задания закрытого типа

1. Read the text about friendships in the twenty-first century. Choose the correct answers from the words in *italics*.

Friendship in the twenty-first century

In a world driven by technology that seems to have no limits, what ¹ *was happening / is happening / had happened* to true friendship? Is it dying out or is social media such as Facebook, Twitter and LinkedIn simply changing our modern-day idea of friendship? And if so, what ² *does this mean / did that mean / has this meant* for us?

As I ³ *am writing / have written / had written* in this blog many times, the influence of social media allows us to become more technologically connected. Yet, we ⁴ *feel / want / seem* to be losing other more important relationships. I'd even say that we're actually losing our friends.

According to recent research, the average American has only two close friends with whom they feel they

⁵ *make friends / trust someone / have a lot in common*, and around 25% ⁶ *admit / tell / inform* that they don't have any friends at all. At the same time, we ⁷ *had become / were becoming / have become* a society with a huge number of so-called 'friends' that we've been promised through Facebook and other sites.

Aristotle, the famous Greek philosopher, once asked the people of Athens, 'Who ⁸ *had to / could / must* live without friends, even if they had every other thing?' Importantly, he ⁹ *believed / had believed / has believed* that good friends were far better than any material possessions a person might have. Stop and think, then, for a moment about the quality of relationships with people we only ever meet online, and compare this with the friends we see face-to-face regularly. Which of these types of friends do you have a deeper ¹⁰ *achievement / connection / happiness* with? Which ones are really important in your life?

ОТВЕТЫ

1 is happening 2 does this mean 3 have written 4 seem 5 have a lot in common 6 admit 7 have become 8 could 9 believed 10 connection

2. Read the text about storytelling. Match the paragraphs A–E to the descriptions 1–5.

The art of storytelling

A There are many reasons why people have always told, and still tell, stories. They can be used to explain difficult ideas or common messages and bring communities together. Things that people have found scary, annoying or desirable have all been turned into stories by people who wanted to be sure that others felt the same. Stories have also long been used to explain how the world works and how we should behave. Many of them also explain what will happen if we do not behave appropriately; the terrible things that happen to some characters are usually caused by their own bad behaviour.

B Long before the invention of TV and radio, or computers and iPods, people entertained themselves by telling each other stories. And storytelling is not unique to any one culture. Most people enjoy a good story and storytellers from all around the world have answered this need for thousands of years. Many of us have a favourite story from childhood and very often these can be frightening and fascinating. And there are many different kinds of stories, including myths and legends, but how are they different from each other?

C A legend is a partly true story which has been handed on from person to person, and which has an important meaning for the culture which it comes from. A legend usually contains some truth, or is based around historic facts, but with extra qualities added. They often include the particular beliefs of the culture which they belong to. Legends can involve great heroes like King Arthur, unlikely creatures such as the Loch Ness Monster, or fantastic places like the lost island of Atlantis or the imaginary city of El Dorado.

D A myth, on the other hand, is a story that has a meaning deeper than the story itself. Myths usually 'explain a truth', rather than necessarily recording a true event, and so they are often used to explain how certain things have come about. For example, they may explain how the elephant got its trunk, why it rains, or why the sun rises every day and so on. The power of the meaning behind the stories, rather than the stories themselves, is the reason why certain myths continue to exist, sometimes for thousands of years.

E So how much truth is there in a myth or legend? Imagine a line that begins with accurate historical facts at one end and myths or legends at the other. As you move along the line towards the myths and legends, the facts become less important, and the meaning behind the story becomes more important. So by the time you reach the far end of the line, the story has often got a life of its own and the original facts have disappeared, or can no longer be recognized.

Which paragraph ...

- 1 mentions an animal that probably doesn't exist? _____
- 2 explains why the truth behind a story often gets lost? _____
- 3 gives a general explanation for storytelling? _____
- 4 explains why some stories have been told for a very long time? _____
- 5 says that people from all times and places tell and listen to stories? _____

ОТВЕТЫ 1 C 2 E 3 A 4 D 5 B

3. Read the text again and complete the notes. Use one word from the text for each answer.

- In some stories, the characters' ¹ _____ causes bad things to happen to them.
- Storytelling can be found in every ² _____.
- There are many different types of stories, including myths and legends.
- Atlantis and El Dorado are examples of imaginary ³ _____ from legends.
- Myths often explain why things happen and aren't about a real ⁴ _____.
- Some stories survive for thousands of years. In myths and legends, the facts are less important than the story's ⁵ _____.

ОТВЕТЫ 1 behaviour 2 culture 3 places 4 event 5 meaning

4. Here are four people talking about eating out. After you read, answer each question with a paragraph number (1-4).

1. The last time I went to a restaurant was about 2 months ago. My wife and I wanted to celebrate our wedding anniversary with a good meal so we went to an expensive Italian restaurant in downtown Lisbon. We both had pasta to start and for the main course my wife ordered a steak and I chose fish. For dessert we both ate chocolate cake topped with fresh cream. Delicious!
2. I went to a restaurant yesterday evening with my sister's children. It wasn't very expensive and the menu was very limited. We all had a burger and French fries, and drank cola. It wasn't very good.
3. My boyfriend loves spicy food so this restaurant was perfect. The waiters were all really friendly and polite, and they played traditional sitar music which was very relaxing. The menu offered vegetarian dishes as well as meat dishes served with rice and a sauce - it depended on how hot you wanted it! I chose a mild beef curry but my boyfriend had a lamb 'vindaloo' - he also drank 2 liters of water!!
4. My class at the university went there last weekend. It's a very popular type of restaurant in my country. It generally offers one type of food (a kind of bread with cheese and tomato sauce) which you then choose what ingredients to add on top of it. I asked for olives and mushrooms on mine and my classmates each had something different so we could taste a piece of each person's meal.

1. In which text did the person go there for a special occasion?
2. In which text did the person visit an Indian restaurant?
3. In which text did the person eat pizza?
4. In which text did the person eat fast food?
5. In which text did someone eat seafood?
6. In which text did the person talk about the atmosphere of the restaurant?
7. Which restaurant was cheap?
8. In which text didn't the person enjoy their meal?
9. In which text did someone eat a very hot dish?
10. In which text did the person have a vegetarian meal?

5. Match the phrasal verbs with their meanings:

- | | |
|----------------|-----------------------------------|
| A. Look up | 1. To search for information |
| B. Come across | 2. To find unexpectedly |
| C. Turn down | 3. To reject an offer or proposal |

ОТВЕТЫ: A - 1, B - 2, C - 3

6. Choose the correct word to complete the sentence:

The movie was ___ that we couldn't finish watching it.

- a) so boring
- b) such boring
- c) so bored
- d) such bored

ОТВЕТ: a) so boring

7. Choose the correct options that complete the sentence:

She was _ tired _ she fell asleep on the couch.

- a) too, that

- b) so, that
- c) enough, so
- d) very, so

Ответ: b) so, that

8. Select the words that are adjectives:

- a) quickly
- b) happy
- c) slowly
- d) beautifully

Ответ: b) happy, d) beautifully

9. Arrange the following steps in the correct order to install a mobile app:

- a) Search for the app you want to install.
- b) Wait for the app to download and install on your device.
- c) Once installed, tap the app icon to open it.
- d) Open the app store on your device.
- e) Tap the "Install" button next to the app.

Ответ: D A E B C

10. Arrange the following steps in the correct order to uninstall a mobile app:

- a) Select "Uninstall" or "Delete" from the options that appear.
- b) Tap and hold the app's icon on your home screen.
- c) The app will be removed from your device.
- d) Confirm the action when prompted.

Ответ: B A D C

11. Arrange the following steps in the correct order to update an app on your device:

- a) Wait for the app to download and install the update.
- b) Go to the "Updates" section, usually found in the bottom menu.
- c) Tap the "Update" button next to the app.
- d) Find the app you want to update in the list of available updates.
- e) Open the app store on your device.

Ответ: E B D C A

12. Circle the incorrect response.

Tony	Holiday cancelled. Not happy!
Kristine	Bad luck! / I'm so jealous! / Sorry to hear that.
Marta	Just arrived to the airport. Barbados here we come!
Sarah	You lucky thing! / Have a fab time! / Get well soon.
Mary	Great news – won my tennis match!
John	Congratulations! / Thinking of you. / Well done!

Ответы: 1. I'm so jealous! 2. Get well soon. 3. Thinking of you.

Задания открытого типа

13. You recently had an unusual or exciting experience. Write a diary entry or online blog about it. Write 120–150 words.

You should:

- say what happened
- use time expressions to show the order of events
- use comment adverbs to say how you felt about it.

14. For tasks 13- 18 complete the following sentences with the appropriate words:

She ___ to the store when she realized she forgot her wallet.

ОТВЕТ: headed

15. The concert was so ___ that everyone had a great time.

ОТВЕТ: exciting

16. He _____ to answer the question because he wasn't sure of the right response.

ОТВЕТ: hesitated

17. The children were _____ to go to the amusement park for the first time. **ОТВЕТ:** excited

18. Despite feeling unwell, she _____ on attending the important meeting. **ОТВЕТ:** insisted

19. The team _____ their victory with a party at their captain's house.

ОТВЕТ: celebrated

20. Write a paragraph about your free time, answering the following questions.

- What is your favourite free-time activity?
- How often do you use your computer?
- What do you use the computer for?
- How often do you watch TV?
- Do you think you spend your free time well? Why/Why not

21. For tasks 21-32 complete the sentences with one word only.

She usually goes clubbing with some friends _____ love dancing.

ОТВЕТ: who

22. I do exercise _____ or twice a week.

ОТВЕТ: once

23. What _____ of car do you drive?

ОТВЕТ: kind

24. He's driving _____ the moment so he can't talk on the phone.

ОТВЕТ: at

25. My parents go on a trip _____ month.

ОТВЕТ: every

26. How _____ do you have a family meal?

ОТВЕТ: often

27. There were very _____ people at the party when we arrived but half an hour later, it was crowded.

ОТВЕТ: few

28. How was I to know that she would have an allergic reaction _____ the nuts in the cake? She should have said something!

ОТВЕТ: to

29. You were driving at over fifty miles _____ hour and the limit here is only forty.

ОТВЕТ: per / an.

30. I _____ to go to school now, otherwise I will be late.

ОТВЕТ: have / ought / need.

31. I can eat almost _____ type of fish or seafood except for octopus which I can't stand.

ОТВЕТ: any

32. The city is pretty safe although you may have some problems if you go into certain neighborhoods _____ night.

Ответ: at

33. **Give an appropriate response**

Eldon: Driving test tomorrow...

You: _____

Ответ: Good luck / Best of luck! / Fingers crossed!

34. **Think of an appropriate reaction:**

Jill: Bad back – can't move!

Stuart: _____

Ответ: Get well soon / Hope you feel better soon.

35. You should listen to the advice _____ you feel it will benefit you. **Ответ:** if.

36. The door to the secret room was hidden _____ a large bookcase.

Ответ: behind.

37. The performance was _____ good that they decided to see it again the following night.

Ответ: so.

38. Sarah wanted to try _____ the new recipe she found in a magazine. **Ответ:** out.

39. On her holiday, she _____ across a beautiful hidden beach.

Ответ: came.

40. The new policy isn't fair _____ all employees, so it needs to be revised.

Ответ: for / on / to.

41. The students were divided _____ four different teams.

Ответ: into.

Английский язык (II курс)

Задание 1-5. Тестовые задания открытого типа

Преобразуйте предложения из действительного залога (Active voice) в страдательный (Passive voice). В каждом случае начальное слово предложения указано.

1. The college doesn't allow students to have overnight guests in their rooms.

Students _____

2. Helena's father made her study Information technology.

Helena _____

3. They are making the old cinema into a hotel.

The old cinema _____

4. They still have not finished the repairs to the railway line.

The repairs _____

5. She would have prepared dinner if she had been here.

Dinner _____

Ответы: 1 Students are not allowed to have..... 2 Helena was made to study Info technology by her3 The old cinema is being made into.....4 The repairs to the railway line have not been finished yet. 5 Dinner would have been prepared if

Задание 6-10. Тестовые задания закрытого типа

В каждом задании найдите глагол, который НЕ МОЖЕТ ИСПОЛЬЗОВАТЬСЯ в предложении

6. He *promised/ threatened/ warned* to bring his sister to Mandy’s party.
7. The teacher *told/informed/ asked* us to bring our books tomorrow.
8. The accused *explained / admitted/ confessed* to taking the money.
9. The coach *encouraged/ insisted/ begged* the team to play a faster game.
10. My brother *said/told/ agreed* that he would help me.

Ответы: 6 warned; 7 informed; 8 explained; 9 insisted; 10 told;

Задание 11. Тестовые задания открытого типа

Преобразуйте предложения из прямой речи в косвенную.

Anna: Can you lend me 100 euros?	i. Anna asked Pete
Pete: Why do you want to borrow money?	ii. Pete asked Anna
Anna: It’s a secret.	iii. Anna replied that
Pete: I won’t tell anyone.	iv. Pete promised
Anna: I don’t believe you.	v. Anna insisted that
Pete: I’ll only lend you the money if you tell me.	vi. Pete agreed
Anna: OK then, I’ll tell you. I want to buy you a birthday present.	vii. Anna explained
Pete: Now you’ve spoilt the surprise!	viii. Pete complained

Ответы: i.to lend her 100 euros/ if he would/could lend her 100 euros. ii.why she wanted to borrow money. iii. that it was a secret. iv.not to tell anyone/ that he wouldn’t tell anyone. v.....that she didn’t believe him. vi. to lend her the money if she told him. vii. That she wanted to buy him a birthday present. viii. that she had spoilt the surprise.

Задание 12-23. Тестовые задания закрытого типа

Выберите из предложенных 4х вариантов к каждому заданию правильный, чтобы закончить текст.

Desperate to go to school

Truancy has become a serious problem in many schools in recent years. In an attempt to tackle this problem one school introduced a new scheme to 12_____ students to attend as many classes as possible. Pupils who 13_____ a 100% attendance record throughout the whole academic year were 14_____ with an all-inclusive weekend school 15_____ to an activity centre where they would be able to have a go at 16_____ activities such as climbing, abseiling and white water rafting. One student was so 17_____ to qualify for this free weekend away that he even went to school with a broken wrist. He hurt his wrist when he fell 18_____ his bike on the way to school but he was so worried about 19_____ his 100% attendance that he didn’t 20_____ his teachers or parents until the school day had finished. He 21_____ admitted to his mother what had happened when she 22_____ that he was having difficulty eating his dinner and asked him what was wrong. She took him to hospital that night, where they put his arm in plaster and he was able to go back to school the next day.

Fortunately, he was fully 23 _____ from his accident in time to go on the trip.

- | | | | |
|-----------------|---------|-------------|---------------|
| 12. A suggest | B force | C encourage | D make |
| 13. A succeeded | B made | C achieved | D realized |
| 14. A rewarded | B given | C won | D compensated |
| 15. A holiday | B trip | C travel | D excursion |

- 16. A outside B outdoor C risk D danger
- 17. A interested B happy C excited D keen
- 18. A away B down C off D over
- 19. A filling B maintaining C guarding D succeeding
- 20. A tell B say C admit D explain
- 21. A lastly B actually C fortunately D eventually
- 22. A knew B aware C looked D noticed
- 23. A recovered B improved C repaired D fixed

Ответы: 12C; 13B; 14A; 15D; 16B; 17A; 18C; 19D; 20D; 21C; 22C; 23D;

Задание 24-33. Тестовые задания открытого типа

Прочитайте текст. Заполните каждый пропуск словом наиболее подходящим по смыслу. Для каждого пропуска используется только ОДНО слово.

Recycling

Recycling involves taking used materials and turning them 1 **into** new products. It is not a new concept: people 2 _____ been recycling for hundreds of years but 3 _____

Rising energy costs since the 1070s it has become more of a necessity and is now common practice. The idea of recycling is 4 _____ prevent waste and reduce the consumption of new fresh raw materials.

The 5 _____ common materials which are recycled are paper and glass. Some plastics, metals and textiles 6 _____ be recycled as well as some electronic equipment. It is now typical to separate household waste into materials 7 _____ can and can't be recycled. Recycling points 8 _____ glass, paper etc. can be taken t are now common sights in 9 _____ major towns and cities.

Although in theory recycling seems obvious, however, in practice it is 10 _____ always cost effective. Still with more government legislation and more incentives being introduced recycling is clearly on the increase.

Ответы: 1 into; 2 have; 3 with; 4 to; 5 most; 6 can/may; 7 which/that; 8 where; 9 all/many/most; 10 not

Задание 34. Тестовые задания закрытого типа

Переведите предложения и затем расставьте их в правильном порядке.

- a. Upload the photos on your camera
- b. Download a photo editing program
- c. Undo some of the changes to one of the photo
- d. Log out of your computer
- e. Install the program
- f. Delete some of the photos and edit the others
- g. Log into your computer
- h. Post some photos on a social networking site
- i. Click the icon to open the program

1 _____, 2 _____, 3 _____, 4 _____, 5 _____, 6 _____, 7 _____, 8 _____, 9 _____.

Ответы: 1 g; 2 b; 3 e; 4 i; 5 a; 6 f; 7 c; 8 h; 9 d

Задание 35. Тестовые задания закрытого типа

Соотнесите а-е с 1-5 и f-j с 6-10, чтобы получились устойчивые словосочетания.

Computing useful collocations

1 open/ close	a the trash, the recycle bin
2 save	b a page, a menu, a document

3 enter	c your password, your username, your name, your address
4 scroll up/down	d a document, a file, a photo, your work
5 empty	e an app; a new window, a folder; a file; a document
6 check/uncheck	f a link,
7 follow	g a box
8 copy and paste	h a button, an icon a link
9 create	i text, a photo, a file, a document, a link, a folder
10 click/double click on	j an account; a document; a file; a link; a folder

Ответы: 1 e; 2 d; 3 c; 4 b; 5 a; 6 g; 7 f; 8 i; 9 j; 10 h

Задание 36. Тестовые задания закрытого типа

Заполните пропуски в тексте словами приведенными ниже.

Differences Between Web Designers and Web Developers

Because the names are so similar, you may wonder: “What’s the difference between web designers and 1 _____?” While the web designer’s role is design, the web developer’s job is more technical. These jobs require two different 2 _____ and types of experience and education.

While a web designer focuses on 3 _____ – the layout, web pages, color, fonts, buttons – of a website, the web developer, or programmer, works to make the site function correctly. Developers are experts in 4 _____ such as Ruby, Java, Python, PHP, and Rails, to name a few, while designers use Photoshop, 5 _____, HTML, and CSS (cascading style sheets). Designers work with the visual design and the user 6 _____, and developers find the logical 7 _____ to make the site work.

These design and development professionals work hand-in-hand to transform the initial visual design into a working product.

A web designer approaches a project creatively, designing the site to reflect 8 _____ and attract and keep key visitors. 9 _____ developers make sure all the elements of the design transition, fit, and link as they should. A 10 _____ developer is even more obscure in the process. He ensures the hidden parts work correctly (servers run; pages load, not only correctly but quickly, etc.). Website developers who manage both front-end development and back-end development are called full-stack developers.

The brand; solutions; skill sets; languages; interface; developers; front-end; back-end; JavaScript the aesthetics

Ответы: 1 developers; 2 skill sets; 3 the aesthetics; 4 languages; 7 JavaScript; 8 brand; 9 front-end; 10 back-end;

3 ТИПОВЫЕ ЗАДАНИЯ НА КОНТРОЛЬНУЮ РАБОТУ, КУРСОВУЮ РАБОТУ/ КУРСОВОЙ ПРОЕКТ, РАСЧЕТНО-ГРАФИЧЕСКУЮ РАБОТУ

Учебным планом для студентов заочного отделения предусмотрено выполнение двух контрольных работ.

Система оценивания контрольной работы: зачтено/не зачтено. Положительная оценка «зачтено» выставляется в зависимости от грамматической, лексической и лингвистической корректности выполненного материала в контрольной работе, а также, степени его усвоения, которая выявляется при обсуждении работы и дополнительных вопросах по изученным темам.

Типовые задания для выполнения контрольной работы № 1
Английский язык

1. Переведите предложения и затем расставьте их в правильном порядке.

- a. Upload the photos on your camera
- b. Download a photo editing program
- c. Undo some of the changes to one of the photo
- d. Log out of your computer
- e. Install the program
- f. Delete some of the photos and edit the others
- g. Log into your computer
- h. Post some photos on a social networking site
- i. Click the icon to open the program

1____, 2____, 3____, 4____, 5____, 6____, 7____-, 8____, 9_____.

2. Прочитайте фразовые глаголы и их значение, переведите их на русский язык

1. get over - to begin to feel better after a very upsetting experience
2. break down - to fail or stop working in a successful way
3. log into - to do the necessary actions on a computer system that will allow you to begin using it
4. log out of - to stop using a computer system by giving it particular instructions
5. hit it off – like somebody immediately
6. open up – talk freely about one’s feelings
7. pick on – be horrible or nasty to other people

3. Заполните пропуски словами, данными ниже

Share; get over; sympathetic; friendly; break down; log out of; consistently; log into; hit it off; actually; open up; pick on; upload

Internet romance scams

Research has shown that over 200,000 people in Britain have been victims of Internet romance scams. The scammers, both male and female, post fake profiles of themselves on internet dating sites, and usually 1_____ a photo of a very attractive person. They seem very 2_____ when you contact them, and ask you to 3_____ the dating site and 4_____ your email or instant messaging account instead, so that you can chat more privately. They seem to 5_____ so many of your interests that it can feel like you’ve really 6_____ immediately. They 7_____ very quickly and tell you all about their professional lives.

This can go on for days, weeks, or months, but eventually they will tell you that they are in a very difficult situation. It can be so serious that it seems they are about to 8_____ unless you help them bysending them some money. If you do, they let you know about another terrible problem they have. They know how to 9_____ people who are extremely 10_____ to other people’s bad luck stories, and they 11_____ seem to have bad luck. When the victim realizes that the relationship is 12_____ a scam, it can take them a long time to 13_____ it.

4. Составьте 6 вопросов к тексту

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____ -

5. Напишите о себе своему другу по переписке (60-70 слов). После приветствия начните письмо словами “I’m glad to answer your questions about my life”.

Ответы:

№ 1: 1.g; 2.b; 3.e; 4.i; 5.a; 6.f; 7.c; 8.h; 9.d.

№3 1. Upload; 2. Friendly; 3. Log out of; 4. Log into; 5. Share; 6. Hit it off; 7. Open up; 8. Break down; 9. Pick on; 10. Sympathetic; 11. Consistently; 12. Actually; 13. Get over

Типовые задания для выполнения контрольной работы № 2

Английский язык

1. Read and translate the text. Do exercises after each part.

There are many careers in art – art director, illustrator, portrait artist, graphic designer, and others – and working as a web designer is one way to use your artistic abilities in a rapidly growing field. Combining what you love with meeting a client need means earning a reliable salary.

What Does a Web Designer Do?

Designers and developers help clients create their virtual presence. A web designer transforms a brand into an online experience. In his designs, the web designer thinks not only about the overall design of the website, but also about its function. A website must contain all the information the company wants to communicate to its visitors, and visitors must enjoy using the site to find the information.

Web designers work with the client to understand what they want their website to do. Sometimes, designers may simply revise an old website to improve the design and/or the function of certain features. For other clients, the designer may have to start the design process from scratch. While some companies need a complete website, other clients may want a basic landing page that they can grow into additional pages as their client base grows. Web designers must remain flexible and consider the client’s desires – and budget – most of all.

2. Find the answers to the questions in the passage.

I. What is the basic mission of designers and developers?

2. What two things does a web designer think while creating his design?

3. What should a website contain?

4. What things do web designers have to consider?

Online presences continually change, so maintaining a good relationship with the client is imperative. Clients may simply need a microsite that links to their primary site to feature a specific product, or they may want ongoing digital packages that the designer can update as needed. Some designers are very hands-on, implementing each change themselves for the client. Other web designers utilize a platform that enables clients to make their own edits, or they partner with other

digital firms for certain aspects of the design. Many firms or design professionals are contracted for web support and upkeep according to a designated time frame.

A web designer often works with a team of other professionals, including information architects, UX (user experience) experts, marketing team members, sales staff, and more. Designing with all these moving parts in mind can make the designer's job more challenging. A web developer is another part of the team, and he or she is the professional who pulls together all the perspectives and talents of the various team members to create the finished working products for them..

3. Decide whether the statements are True (T) or False (F). Correct the false statements.

1. Online presence always follows the same route and web designers do not have to maintain good relationship with their customers.

2. Customers may need web designer fulfill different tasks for them.

3. A web designer always works alone, separately from other professionals.

4. A web designer's job is boring and monotonous.

4. Fill in the gaps in the text with the words given below

Differences Between Web Designers and Web Developers

Because the names are so similar, you may wonder: "What's the difference between web designers and 1 _____?" While the web designer's role is design, the web developer's job is more technical. These jobs require two different 2 _____ and types of experience and education.

While a web designer focuses on 3 _____ – the layout, web pages, color, fonts, buttons – of a website, the web developer, or programmer, works to make the site function correctly. Developers are experts in 4 _____ such as Ruby, Java, Python, PHP, and Rails, to name a few, while designers use Photoshop, 5 _____, HTML, and CSS (cascading style sheets). Designers work with the visual design and the user 6 _____, and developers find the logical 7 _____ to make the site work.

These design and development professionals work hand-in-hand to transform the initial visual design into a working product.

A web designer approaches a project creatively, designing the site to reflect 8 _____ and attract and keep key visitors. 9 _____ developers make sure all the elements of the design transition, fit, and link as they should. A 10 _____ developer is even more obscure in the process. He ensures the hidden parts work correctly (servers run; pages load, not only correctly but quickly, etc.). Website developers who manage both front-end development and back-end development are called full-stack developers.

the brand; solutions; skill sets; languages; interface; developers; front-end; back-end; JavaScript the aesthetics

ОТВЕТЫ:

№ 2:

1. The basic mission of designers and developers is to help clients create their virtual presence.
2. While creating their design, a web designer thinks about the overall design of the website and its function.

3. A website should contain all the information that the company wants to communicate to its visitors.

4. Web designers have to consider the client's desires and budget, among other things.

№3

1. False (F) - Online presences continually change, so maintaining a good relationship with the client is imperative.

2. True (T)

3. False (F) - A web designer often works with a team of other professionals.

4. False (F) - A web designer's job can be challenging and involves working with various professionals and aspects.

№4: 1 developers; 2 skill sets; 3 the aesthetics; 4 languages; 7 JavaScript; 8 brand; 9 front-end; 10 back-end;

4 СВЕДЕНИЯ О ФОНДЕ ОЦЕНОЧНЫХ СРЕДСТВ И ЕГО СОГЛАСОВАНИИ

Фонд оценочных средств для аттестации по дисциплине «Иностранный язык» представляет собой компонент основной профессиональной образовательной программы бакалавриата по направлению подготовки 09.03.02 Информационные системы и технологии.

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Фонд оценочных средств рассмотрен и одобрен заведующим кафедрой прикладной информатики.

Заведующий кафедрой



М.В. Соловей

Фонд оценочных средств рассмотрен и одобрен методической комиссией института цифровых технологий (протокол №5 от 29 августа 2024 г).

Председатель методической комиссии



О.С. Витренко