Name	Examination	Pass/fail exam	Pass/fail exam with a grade	Course work	Fact	As sheduled	Work with a teacher	Self study	Control	Semester 1 Credits	Semester 2 Credits	Semester 3 Credits	Semester 4 Credits	Code	Name
Unit 1. Disciplines (modules)					84	3024	1029.45	1681.8	312.75	22	28	27	7		
Core part					27	972	394.45	438.55	139	18	5	4			
Behavioural management	1				4	144	54.25	55	34.75	4				52	Department of Management
Corporate social responsibility and sustainable development			1		4	144	70.15	73.85		4				52	Department of Management
Business process and project management	1				5	180	71.25	74	34.75	5				52	Department of Management
Strategic analysis and decision-making technologies	1			1	5	180	74.25	71	34.75	5				52	Department of Management
Business performance management	3	2			6	216	89.4	91.85	34.75		2	4		52	Department of Management
Elective module of professional development		**2**			**3**	**108**	**35.15**	**72.85**			3				
Self-management and effective leadership		2			3	108	35.15	72.85			3			52	Department of Management
Professional foreign language		2			3	108	35.15	72.85			3			45	Department of Foreign languages
Part formed by the educational process development					57	2052	635	1243.25	173.75	4	23	23	7		
Research workshop			234		21	756	96.45	659.55			7	7	7	52	Department of Management
Marketing diagnostics of the business environment			1		4	144	70.15	73.85		4				52	Department of Management
Digital marketing technologies	2				5	180	71.25	74	34.75		5			52	Department of Management
Marketing complex management	2			2	6	216	110.25	71	34.75		6			52	Department of Management
Pricing management	2				5	180	71.25	74	34.75		5			52	Department of Management
Integrated marketing communications	3				5	180	71.25	74	34.75			5		52	Department of Management
Economic justification of marketing decisions			3		5	180	70.15	109.85				5		52	Department of Management
Logistics management	3			3	6	216	74.25	107	34.75			6		52	Department of Management
Unit 2. Practical training					30	1080	1080			6	6	3	15		
Core part					30	1080	1080			6	6	3	15		
Academic practice			**1**		**6**	**216**	**216**			6					
Scientific research work			1		6	216	216			6				52	Department of Management
Production practice			**234**		**24**	**864**	**864**				6	3	15		
Vocational practice			2		6	216	216				6			52	Department of Management
Scientific research work			34		18	648	648					3	15	52	Department of Management
Unit 3. State final examination					6	216			216				6		
Preparation for the defense procedure and defense of the final qualification work					6	216			216				6	52	Department of Management

Name	Forms of interim assessment				Credits	Total academic hours				Year 1		Year 2		Assigned department	
										Semester 1	Semester 2	Semester 3	Semester 4		
	Examination	Pass/fail exam	Pass/fail exam with a grade	Course work	Fact	As sheduled	Work with a teacher	Self study	Control	Credits	Credits	Credits	Credits	Code	Name
Elective courses					4	144	70.3	73.7		2	2				
Cross-culture management		1			2	72	35.15	36.85		2				52	Department of Management
Brand strategy and identity management		2			2	72	35.15	36.85			2			52	Department of Management