

Name	Forms of interim assessment						Credits	Total academic hours					Year 1		Year 2		Assigned department	
	Examination	Pass/fail exam	Pass/fail exam with a grade	Term project	Course work	Module test	Fact	As scheduled	Work with a teacher	Self study	Control	Semester 1	Semester 2	Semester 3	Semester 4	Code	Name	
												Credits	Credits	Credits	Credits			
Unit 1.Disciplines (modules)							60	2160	802.35	1044.9	312.75	21	21	18				
Core part							18	648	298.4	280.1	69.5	9	7	2				
Philosophy and methodology of scientific research	1						3	108	45.25	28	34.75	3				72	Department of Philosophy and cultural studies	
Research methods in economics and management	2	1			2		5	180	68.4	76.85	34.75	2	3			54	Department of Economic theory and instrumental methods	
Professional foreign language		1					2	72	32.15	39.85		2				45	Department of Foreign languages	
Information technologies of professional activity		1					2	72	32.15	39.85		2				13	Department of Applied mathematics and Information technologies	
Business and scientific communications in a foreign language		2					2	72	32.15	39.85			2			45	Department of Foreign languages	
HR management		2					2	72	44.15	27.85			2			52	Department of Management	
Basics of teaching professional disciplines		3					2	72	44.15	27.85				2		51	Department of Economics and finances	
Part formed by the educational process participants							42	1512	503.95	764.8	243.25	12	14	16				
Managerial economics	1				1		5	180	64.25	81	34.75	5				51	Department of Economics and finances	
Theory of organization and organizational behaviour	1						3	108	47.25	26	34.75	3				52	Department of Management	
Organization of logistical management		1					2	72	24.15	47.85		2				52	Department of Management	
Consumer behavior research methods		1					2	72	24.15	47.85		2				52	Department of Management	
Marketing management	2						3	108	27.25	46	34.75		3			52	Department of Management	
Modern strategic analysis	2						3	108	47.25	26	34.75		3			51	Department of Economics and finances	
Corporate finances (Master degree course)		2					2	72	32.15	39.85			2			51	Department of Economics and finances	
Advertising management		3					3	108	28.15	79.85				3		52	Department of Management	
Marketing research	3						3	108	29.25	44	34.75			3		52	Department of Management	
Strategic marketing research	3				3		3	108	32.25	41	34.75			3		52	Department of Management	
Elective modules	3	33	22		23		13	468	147.85	285.4	34.75		6	7				
Elective module 1. Marketing management of a modern company	3	33	22		23		13	468	147.85	285.4	34.75		6	7				
Trade- marketing			2		2		3	108	25.15	82.85			3			52	Department of Management	
Innovative marketing-management			2				3	108	26.15	81.85			3			52	Department of Management	
Economic rationale of marketing decisions		3					2	72	32.15	39.85				2		52	Department of Management	
Integrated marketing communications	3				3		3	108	36.25	37	34.75			3		52	Department of Management	
Internet- marketing management		3					2	72	28.15	43.85				2		52	Department of Management	
Elective module 2. Marketing management in a fishery company	3	33	22		23		13	468	159.85	273.4	34.75		6	7				

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							Fact					As scheduled	Work with a teacher	Self study	Control	Credits	Credits
Marketing channels of fishery products distribution			2		2		3	108	31.15	76.85			3			52	Department of Management
Marketing of interaction in a fishery complex			2				3	108	32.15	75.85			3			52	Department of Management
Economic rationale of marketing decisions in a fishery complex		3					2	72	32.15	39.85				2		52	Department of Management
Marketing managment in a B2B market of a fishery company	3				3		3	108	36.25	37	34.75			3		52	Department of Management
International marketing of the fishery complex enterprises		3					2	72	28.15	43.85				2		52	Department of Management
Unit 2.Practical training							54	1944	1944			3	15	6	30		
Core part							54	1944	1944			3	15	6	30		
Academic training			1				3	108	108			3					
Scientific research work			1				3	108	108			3				52	Department of Management
Production practice		23	24				51	1836	1836				15	6	30		
Professional practice			2				12	432	432				12			52	Department of Management
Scientific research work		23					9	324	324				3	6		52	Department of Management
Scientific research work			4				30	1080	1080						30	52	Department of Management
Unit 3.State final examination							6	216			216				6		
Preparation for the defense procedure and defense of the final qualification work							6	216			216				6	52	Department of Management
Elective courses							4	144	64.3	79.7		4					
Spoken foreign language (English)		1					2	72	32.15	39.85		2				45	Department of Foreign languages
Spoken foreign language (German)		1					2	72	32.15	39.85		2				45	Department of Foreign languages